CONTRACT

WTKR-TV 720 Boush Street Norfolk, VA 23510-1583 (757)446-1000 www.wtkr.com

And:

Crossroads Media, LLC. 66 Canal Center Plaza Suite 555 Alexandria, VA 22314

	Contract / Re	vision	Alt Orde	Alt Order#			
	559564	1	0788860				
Product							
Crossroads GPS							
Contract Dates	Estimate #						
09/11/12 - 09/17/12	12/11/733						
Advertiser			Original Da	te / Revision			
Crossroads GPS			10/01/12	/ 10/01/12			
	Billing Cycle	Billing	Calendar	Cash/Trade			
	EOM/EOC	Broadcast		Cash			
	Station	Accou	nt Executive	Sales Office			
	WTKR	Jamie .	Andrus	Washington, D.			
	Special Hand	ling		- L			
	Demographic Adults 35+						
	IDB#	Adverti	ser Code	Product Code			
	8433	12		11			
	Agency Ref		Advertis	er Ref			

*I : OL O(-15 (5 15) 5 - 1 !!				Spots/			Tot	als
*Line Ch Start Date End Date Description	TOWN AND STORY	Start/End Time	Days Lei	ngth Week	Rate	Туре	Spots	Amount
1 3 09/11/12 09/16/12 NewsChannel 3 Start Date End Date Weekdays S		5-6am		:30		NM	4	\$1,940.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>S</u> Week: 09/10/12 09/16/12 -1111	pots/Week 4	Rate \$485.00						
2 3 09/17/12 09/17/12 NewsChannel 3	News 5	5-6am		:30		NM	1	\$485.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>S</u> Week: 09/17/12 09/23/12 M	pots/Week	Rate				1414	,	φ405.00
	. 1	\$485.00						
	News 6 pots/Week	6-7am Rate		:30		NM	4	\$2,520.00
Week: 09/10/12 09/16/12 -1111	4	\$630.00						
4 3 09/17/12 09/17/12 Newschannel 3	News 6	6-7am		:30		NM	1	\$630.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>S</u> Week: 09/17/12 09/23/12 M	pots/Week 1	Rate						4000.00
5 3 09/11/12 09/16/12 CBS This Morni		\$630.00 7-9a						
	pots/Week	7-9a Rate		:30		NM	8	\$1,680.00
Week: 09/10/12 09/16/12 -TWTF	8	\$210.00						
E 6 3 09/11/12 09/16/12 Let's Make A De		9-10am		:30		NM	3	\$1,590.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>S</u> Week: 09/10/12 09/16/12 -1111	pots/Week 4	Rate						Ψ1,000.00
Spot Ch Date Range Description		\$530.00 Start/End Time	Weekdays	Lanath	5-4-	_		
4 3 09/10/12-09/16/12 Let's Make A D	A CONTRACTOR OF THE PARTY OF TH	Note that the second se	-TuWThF	Length :30	Rate \$530.00	Type NM		
Credited				.00	\$000,00	10101		
7 3 09/17/12 09/17/12 Let's Make A De		9-10am		:30		NM	1	\$530.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>S</u> Week: 09/17/12 09/23/12 M	oots/Week	Rate \$530.00						4000.00
8 3 09/11/12 09/16/12 Price Is Right								
	oots/Week	11am-12n Rate		:30		NM	4	\$2,520.00
Week: 09/10/12 09/16/12 -TWTF	4	\$630.00						
9 3 09/17/12 09/17/12 Price Is Right		1am-12n		:30		NM	1	\$630.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Si</u> Week; 09/17/12 09/23/12 M	oots/Week 1	Rate \$630.00						4550.00
10 3 09/11/12 09/16/12 Newschannel 3								
	news 1. oots/Week	2n-1230pm Rate		:30		NM	4	\$1,680.00
Week: 09/10/12 09/16/12 -1111	4	\$420.00						

(* Line Transactions: N = New, E = Edited, D = Deleted)

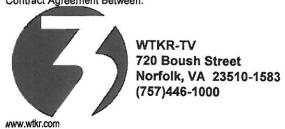
Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



	Contract / Revision 559564 /	Alt Order # 07888604		
Contract Dates Product 09/11/12 - 09/17/12 Crossroads GPS		Estimate # 12/11/733		
Advertiser Crossroads GPS	C	Original Date / Revision 10/01/12 / 10/01/12		

*Line Ch Start Date End Date Description Start/End	Spots/	Totals
Start Date End Date Weekdays Spots/Week Ra		ype Spots Amount
11 3 09/17/12 09/17/12 Newschannel 3 News 12n-1230		1 \$420.00
<u>Start Date End Date Weekdays Spots/Week Ra</u> Week: 09/17/12 09/23/12 M 1 \$420.0	<u>e</u>	7 \$420.00
12 3 09/11/12 09/16/12 CBS Daytime 1228-3pm		
Start Date End Date Weekdays Spots/Week Ra		NM 8 \$4,240.00
Week: 09/10/12 09/16/12 -2222 8 \$530.0	0	
13 3 09/17/12 09/17/12 CBS Daytime 1228-3pm <u>Start Date End Date Weekdays Spots/Week</u> Ra		NM 2 \$1,060.00
Week: 09/17/12 09/23/12 M 2 \$530.0		
14 3 09/11/12 09/16/12 Ellen Degeneres 3pm 3-4pm	:30	VM 4 \$1,680.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rai</u> Week: 09/10/12 09/16/12 -1111 4 \$420.0		
15 3 09/17/12 09/17/12 Ellen Degeneres 3pm 3-4pm		M 1 \$420.00
Start Date End Date Weekdays Spots/Week Rat	2	MM 1 \$420.00
Week: 09/17/12		
16 3 09/11/12 09/16/12 NewsCha 3 News First @ 4p 358-5pm Start Date End Date Weekdays Spots/Week Rat		M 4 \$2,120.00
Week: 09/10/12 09/16/12 -1111 4 \$530.0		
17 3 09/17/12 09/17/12 NewsCha 3 News First @ 4p 358-5pm	:30	M 1 \$530.00
Start Date End Date Weekdays Spots/Week Rat Week: 09/17/12 09/23/12 M 1 \$530.0		
18 3 09/11/12 09/16/12 Newschannel 3 News 5-530pm	:30	M 4 \$2,200.00
Start Date End Date Weekdays Spots/Week Rat Week: 09/10/12 09/16/12 -1111 4 \$550.0	2	\$ \$2,200.00
19 3 09/17/12 09/17/12 Newschannel 3 News 5-530pm		
Start Date End Date Weekdays Spots/Week Rat)	M 1 \$550.00
Week: 09/17/12 09/23/12 M 1 \$550.0)	
20 3 09/11/12 09/16/12 Newschannel 3 News 530-6pm Start Date End Date Weekdays Spots/Week Rat		IM 4 \$2,200.00
Week: 09/10/12		
21 3 09/17/12 09/17/12 Newschannel 3 News 530-6pm	:30	IM 1 \$550.00
Start Date End Date Weekdays Spots/Week Rat Week: 09/17/12 09/23/12 M 1 \$550.0	1	7200.00
22 3 09/11/12 09/16/12 Newschannel 3 News 6-630pm		
Start Date End Date Weekdays Spots/Week Rat		IM 4 \$3,360.00
Week: 09/10/12 09/16/12 -1111 4 \$840.0		
23 3 09/17/12 09/17/12 Newschannel 3 News 6-630pm Start Date End Date Weekdays Spots/Week Rat		IM 1 \$840.00
Week: 09/17/12 09/23/12 M 1 \$840.0		
24 3 09/11/12 09/16/12 7-730pm 7-730pm	:30 N	IM 4 \$3,360.00
Start Date End Date Weekdays Spots/Week Rate Week: 09/10/12 09/16/12 -1111 4 \$840.0		
25 3 09/17/12 09/17/12 7-730pm 7-730pm		M 1 \$840.00
Start Date End Date Weekdays Spots/Week Rate		M 1 \$840.00
Week: 09/17/12 09/23/12 M 1 \$840.0		_
26 3 09/11/12 09/16/12 M-F 730-8pm 730p-8pm <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Rate	:30 N	M 4 \$3,360.00
Week: 09/10/12 09/16/12 -TWTF 4 \$840.0		
27 3 09/17/12 09/17/12 M-F 730-8pm 730p-8pm	:30 N	M 1 \$840.00



	Contract / Revision 559564 /	Alt Order # 07888604			
<u>Contract Dates</u> <u>Product</u> 09/11/12 - 09/17/12 Crossroads GPS		Estimate # 12/11/733			
Advertiser Crossroads GPS		riginal Date / Revision 10/01/12 / 10/01/12			

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	T 0		tals
Start Date End Date Weekdays Spots/Week	Rate	Days Length Week Rate	Type Spo	ots	Amount
Week: 09/17/12 09/23/12 M 1	\$840.00				
E 28 3 09/16/12 09/16/12 Sunday Prime	7-8pm	:30	NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12S 1	Rate			U	\$0.00
Week: 09/10/12 09/16/12S 1 <u>Spot Ch Date Range</u> Description	\$4,705.00 Start/End Time	Montedaya Laurett D.			
1 3 09/10/12-09/16/12 Sunday Prime	7-8pm	Weekdays Length Rate :30 \$4,705.00	Type NM		
Credited		22 .00 41,700.00	14141		
29 3 09/11/12 09/16/12 Late News (M-F)	11-1135p	:30	NM	4	\$5,020.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12 -1111 4	Rate \$1,255.00				***
30 3 09/17/12 09/17/12 Late News (M-F)	11-1135p	00			
Start Date End Date Weekdays Spots/Week	Rate	:30	NM	1	\$1,255.00
Week: 09/17/12 09/23/12 M 1	\$1,255.00				
31 3 09/15/12 09/15/12 Late News (Sa-Su)	11-1135p	:30	NM	1	\$950.00
Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12S- 1	<u>Rate</u> \$950,00				
32 3 09/16/12 09/16/12 Late News (Sa-Su)	11-1135p	:30	NM		4050.00
Start Date End Date Weekdays Spots/Week	Rate	.50	NIVI	1	\$950.00
Week: 09/10/12 09/16/12S 1	\$950.00				
33 3 09/11/12 09/16/12 Late Night with David Letter Start Date End Date Weekdays Spots/Week	nancial de la company de la fille de la company de la comp	:30	NM	4	\$1,940.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12 -1111 4	<u>Rate</u> \$485.00				
34 3 09/17/12 09/17/12 Late Night with David Letter		:30	NM	1	6405.00
Start Date End Date Weekdays Spots/Week	Rate	.00	INIVI	1	\$485.00
Week: 09/17/12 09/23/12 M 1	\$485.00				
35 3 09/11/12 09/16/12 Late Late Show w/Craig Fer Start Date End Date Weekdays Spots/Week		:30	NM	4	\$540.00
Week: 09/10/12	Rate \$135.00				
36 3 09/17/12 09/17/12 Late Late Show w/Craig Fer	g 1237-139am	:30	NM	1	\$135.00
Start Date End Date Weekdays Spots/Week	Rate			•	Ψ133.00
Week: 09/17/12 09/23/12 M 1	\$135.00				
37 3 09/17/12 09/17/12 CBS This Morning Start Date End Date Weekdays Spots/Week	7-9a Rate	:30	NM	2	\$420.00
Week: 09/17/12 09/23/12 M 2	\$210.00				
		Totals	96	s .	\$54,470.00
Fime Period # of Spots Gross Amount	Net Amount	TOLLIS	30	•	Ψυτ,τ10.00
)8/27/12 -09/17/12 96 \$54,470.00	\$46,299.50				
Totals 96 \$54,470.00	\$46,299.50				

Time Penoa	# of Spots	or Spots Gross Amount	
)8/27/12 -09/17/12	96	\$54,470.00	\$46,299.50
Totals	96	\$54,470.00	\$46,299.50

Signature:	Date:	